

EVOLVING SOLUTIONS FOR THE NEXT GENERATION OF HEALTHCARE SERVICES

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ACCOUNT DIRECTOR



MOTOROLA SOLUTIONS





MOTOROLA SOLUTIONS
AIRWAVE

a Motorola Solutions Company



HISTORY OF HELPING SOCIETY DURING THE MOMENTS THAT MATTERED MOST



85 YEARS OF FIRSTS



1930

MOTOROLA'S
FIRST PUBLIC
SAFETY RADIO
SALES

1943

FIRST FM
PORTABLE
TWO-WAY
RADIO

1969

FIRST WORDS FROM
THE MOON RELAYED
BY MOTOROLA
TRANSPONDER

1977

FIRST DIGITAL
ENCRYPTION
TECHNOLOGY
FOR TWO-WAY
RADIO NETWORKS

1983

WORLD'S FIRST
COMMERCIAL
PORTABLE
CELLULAR
PHONE

1928 1930 1935 1940 1945 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995

The result is thousands of patents, a legacy of leadership in standards development and more

85 YEARS OF FIRSTS



2000

AWARDED CONTRACT FOR WORLD'S LARGEST TETRA COMMUNICATION SYSTEM FROM AIRWAVE (UK)

2004

MOTOROLA NATIONAL MEDAL OF TECHNOLOGY

2008

INDUSTRY'S FIRST P25 MULTI-VENDOR INTEROPERABILITY AMONG EXISTING COMMUNICATIONS SYSTEMS

2012

HARRIS COUNTY, TEXAS DEPLOYS THE FIRST PUBLIC SAFETY 4G LTE SYSTEM

DEPLOY AND MANAGE NORWEGIAN PUBLIC SAFETY NETWORK UNTIL 2026

2014

AWARDED LOS ANGELES REGIONAL INTEROPERABLE COMMUNICATION SYSTEM FOR WORLD'S LARGEST

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015

The result is thousands of patents, a legacy of leadership in standards development and more

MOTOROLA SOLUTIONS



\$5.7b

revenues in 2015

14,000+

employees

100,000+

customers
over 100 countries

\$620m

invested in R&D in 2015

OUR SOLUTIONS

- Radio Networks & Devices
- System Integration
- Site Development
- Multi-network Interoperability
- Managed & Support Services
- Public Safety LTE Networks & Devices
- Smart Public Safety
- Intelligent Applications
- Cybersecurity
- Industrial Internet of Things

OVER 12K MISSION CRITICAL NETWORKS



LTE DEPLOYMENTS

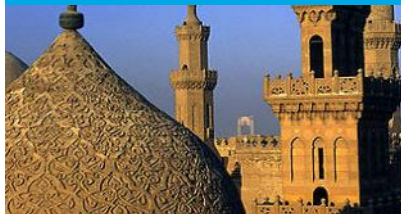
Los Angeles
RICS



Somewhere
hot



Somewhere
hotter!



UK
ESN



UK
Airwave



Sweden
RAKEL



Germany
BOSNET



Norway
NODNETT



ESN CONSIDERATIONS



PREPARING



DEVICE AND APPLICATION
SELECTION / PROCUREMENT



ROLE – BASED
BUSINESS / OPERATIONAL
REQUIREMENTS



FLEET MAPPING STRATEGY



TRAINING NEEDS ANALYSIS
AND TRAINING DELIVERY



SECURITY REVIEW



MIGRATION READINESS

MIGRATING



ONBOARDING



SERVICE AND DEVICE
ACCEPTANCE / VERIFICATION



VEHICLE INSTALLATION



SUPPORT SERVICE
(OUT-OF-SCOPE INCIDENTS / PROBLEMS)



MAJOR INCIDENTS AND
EVENT PLANNING



APPLICATION VALIDATION
AND PORTING

OPERATING



SERVICE MANAGEMENT



DEVICE MANAGEMENT



OPERATION OF SERVICE
ASSESSMENT AND ADVICE



CONTINUOUS SERVICE
IMPROVEMENT



MAJOR INCIDENTS AND
EVENT PLANNING



COVERAGE VERIFICATION

GLOBAL PUBLIC SAFETY TRENDS



FINANCE

**INCREASED
SCRUTINY**

**PREDICTIVE AND
PREVENTITIVE**

TRANSPARENCY

**OPERATIONAL
PRESSURES**

RESPONDING TO GLOBAL TRENDS



LMR & LTE

**MANAGED &
SUPPORT SERVICES**

SOFTWARE

ACQUISITION STRATEGY

DATA DRIVEN

COMMANDCENTRAL PLATFORM



A screenshot of the AWARE interface. It features a map of London on the left, a 'VIDEO OPTIONS' panel with camera feeds on the right, a table of incident data in the center, and a 3D building model at the bottom right. The interface is designed for real-time situational awareness.

TIME	TYPE	USER	STATUS	USER/INSTRUMENT	LOCATION	ID
2013-07-10 14:30:00	Alarm	Newly Entered	Open	Twitter	37050201911200	
2013-07-10 14:30:00	Alarm	Police	Open	Police	37050201911200	
2013-07-10 14:30:00	Alarm	Police	Open	Police	37050201911200	
2013-07-10 14:30:00	Alarm	Police	Open	Police	37050201911200	

AWARE

A screenshot of the VAULT interface. A user is shown in profile, looking at multiple monitors displaying a grid of video feeds and a map. The interface is used for reviewing and managing historical video footage.

VAULT

A screenshot of the ANALYTICS interface. It displays a map with various data points, a table of event data, a heatmap, and a line graph showing trends over time. The interface is used for data analysis and reporting.

Event ID	Event Type	Event Time	Event Location	Event Status
1	Alarm	2013-07-10 14:30:00	37050201911200	Open
2	Alarm	2013-07-10 14:30:00	37050201911200	Open
3	Alarm	2013-07-10 14:30:00	37050201911200	Open
4	Alarm	2013-07-10 14:30:00	37050201911200	Open

ANALYTICS

A screenshot of the PREDICTIVE interface. It shows a map with a highlighted area and a pop-up window displaying details for a specific location: '001-050 North Rio Grand Street'. The interface is used for predictive analytics and reporting.

PREDICTIVE

RESPONDING TO GLOBAL TRENDS



LMR & LTE

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SUPPORT SERVICES**

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ACQUISITION STRATEGY

DATA DRIVEN

BUSINESS PROCESS AND APPLICATION MODULES



These business processes, already deployed in a variety of Forces, are available to reflect local priorities 'off the shelf' requirements with local customisation where required.

ROADS

Vehicle seizure (s59/165)
Endorsable / NON Endorsable FPN
OSCO / TORS
HORT1
Parking ticket
Vehicle Defect VDRS
Collision Recording / CRASH
Road Check
CLE26/27/28
Road Defect notification

SCIENTIFIC SUPPORT

Crime Scene Analysis / SOCRATES
Drawings

COMMUNITY

Stop & Search
Direction to Leave (S27/30)
Licensed premises
Cannabis warning
Youth disorder
Social work report
School visit
Adult / Child Concern
DASH
Missing / Found Person
Sudden Death
Activity Report
Victim Support

CRIMINAL JUSTICE

Electronic Witness
Statements
MG forms as required
Standard prosecution report
PND for Disorder
Instant/declined RJ
Street Bail (mapped for Derbyshire)
Fingerprint consent
Warrant
Property/other theft
Unsolicited consent
Officer Statement
Medical consent form
Drink Drive forms

CRIMINAL INVESTIGATION

Crime Recording
Intelligence Submission
NIM Tasking / Briefing
Crime Contracts
Hate incident forms
Police Information Notice
Detention
Interview
Caution and Charge

BACK OFFICE MANAGEMENT

Central Ticket office
Road Collisions
Sudden Death

RESPONDING TO GLOBAL TRENDS



LMR & LTE

**MANAGED &
SUPPORT SERVICES**

SOFTWARE

ACQUISITION STRATEGY

DATA DRIVEN

ACQUISITION STRATEGY



ICCS SOFTWARE

**ARTIFICIAL
INTELLIGENCE**

SMART APPS

**CAD & RECORDS
MANAGEMENT**

RESPONDING TO GLOBAL TRENDS



LMR & LTE

**MANAGED &
SUPPORT SERVICES**

SOFTWARE

ACQUISITION STRATEGY

DATA DRIVEN

AMBULANCE TRENDS



**CONTRIBUTION
FROM PRIVATES**

**STAFF
RETENTION**

**FINANCE DOES
NOT MATCH
DEMAND**

**TURNAROUND
TIME**

**DEMAND
INCREASING**

**COMPLEX
HEALTH SYSTEM**

**PERFORMANCE
DECREASING**

SERVICE CAPABILITIES



DEVICES AS A SERVICE – LESS DEVICES, MORE INTEGRATION

- Lower total cost of ownership in managing and monitoring devices
- Devices operating at peak performance at a lower cost
- Access the latest technology without organisational complexity of procuring and managing devices



MOBILE DATA AS A SERVICE – MAKE YOUR VEHICLE A MOBILE OFFICE

- Access real time intelligence and support on the road
- Increase productivity and better decision making in the field
- Enabled EPR with live stream video for remote consultations with experts
- Query wider health databases during incidents



COMMAND & CONTROL SOLUTIONS AS A SERVICE – PREDICT AND DEPLOY

- Data Centre and Hosting capabilities
- Integration as a service: Free up space in your control room
- Virtualize command and control capability
- Geographic redundant service



ICCS AS A SERVICE

- Fully hosted ICCS
- Browser access
- Feature parity
- Single point of contact

WHERE DO WE TAKE THE FUTURE?



TREATING MORE PATIENTS USING
NEW MODELS AVOIDED
POTENTIAL COSTS TO
AMBULANCE TRUSTS OF AROUND
£74 MILLION

ESN WILL ALLOW HIGH SPEED
DATA TRANSFER, HOW WILL THIS
CHANGE YOUR SERVICE MODEL?
TELE-MEDICINE, VIDEO
CONSULTATION, REMOTE
DIAGNOSTIC EQUIPMENT

REAL TIME DATA EMPOWERS
PARAMEDICS IMPROVING
PATIENT OUTCOMES AND
INCREASES
RESPONDER SAFETY

AMBULANCE SERVICES ARE A
VITAL PART OF THE HEALTH
SERVICE BUT MUCH OF THEIR
ABILITY TO WORK BETTER
GREATLY DEPENDS ON OTHER
PARTS OF THE HEALTH SYSTEM

INNOVATION DRIVEN BY CUSTOMER INTIMACY



IT STARTS WITH A PHILOSOPHY OF USER-CENTERED DESIGN THAT RELIES ON REAL-WORLD INSIGHTS FROM THE PEOPLE WHO USE OUR PRODUCTS EVERY DAY

HIGH VELOCITY HUMAN FACTORS (HVHF)

Applying Human Factors principles for mission critical domains

Human Factors of “non-equilibrium events” - when the situation is perceived as being volatile, uncertain, complex and ambiguous *

This is usually accompanied by stress caused by time pressure and emotional reactions.

* Rahman, M. (2007a). High Velocity Human Factors: Human factors in mission critical domains in Non-equilibrium. *In Proceedings of the Human factors and Ergonomics 51st Annual Meeting*. (pp. 273–7) Santa Monica CA: Human Factors and Ergonomics Society



EFFECTS OF HORMONAL INDUCED HEART RATE INCREASE



Heart Rate

175

Cognitive skills, peripheral vision, depth perception and auditory processing deteriorate. Gross motor skills optimized.



155

Complex motor skills deteriorate



145

Optimal survival/combat level for complex motor skills, visual/cognitive reaction time



115

Fine motor skills deteriorate



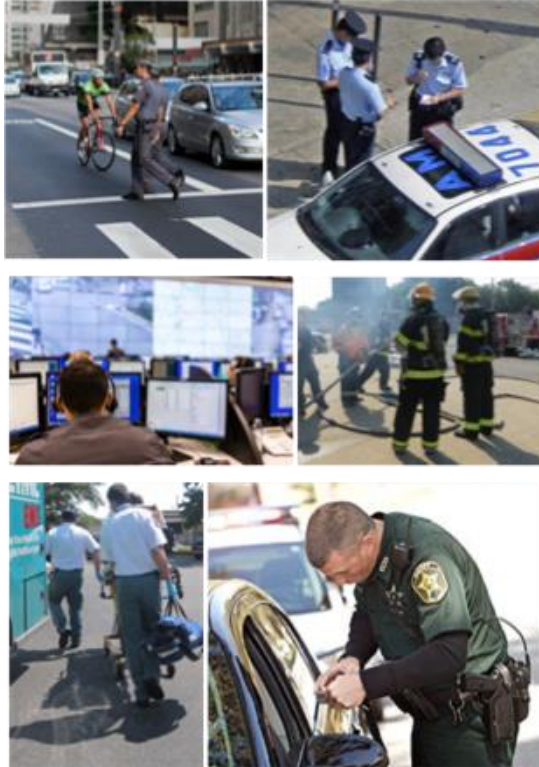
60-80

Normal resting heart rate



Challenges due to stress:

- Fine Motor Skills
- Tunnel Vision
- Impaired hearing
- Speech
- Distorted sense of time



What we do:

We immerse ourselves in our end users' worlds to understand the environments, workflows, goals, pain points, concerns, and opportunities.

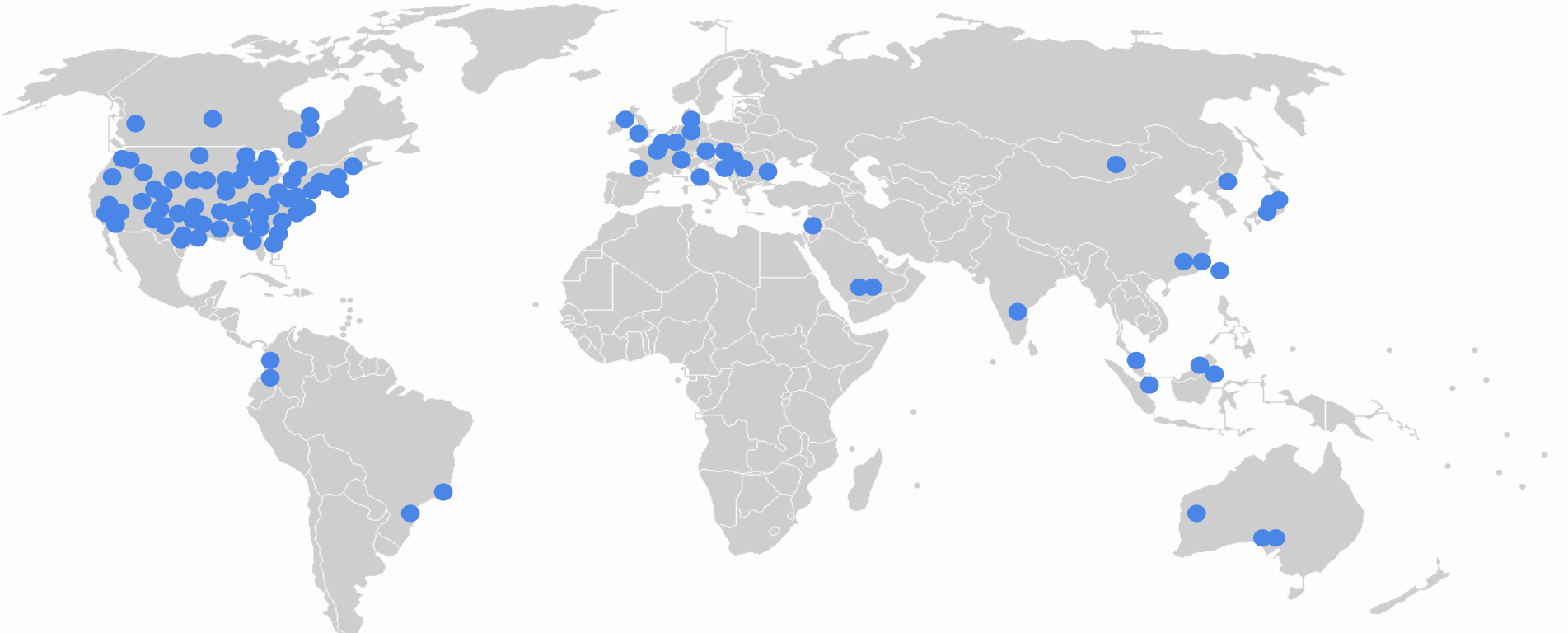
Because our end users can't always articulate to us what they really need through focus groups, but our end users are able to *show us*.

We focus innovation around the user (and not around products)

Over the last 3 years..



← 26 countries 280 customers 320 touchpoints →



OVER THE LAST 3 YEARS...

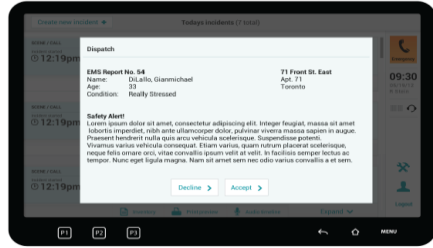


~3000 staff hours

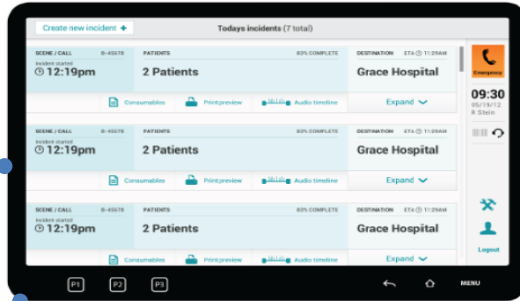
90+ ride alongs

55+ user groups

POC SOLUTION: INTERACTIVE DASHBOARD



CONNECTIVITY WITH CAD



EMS INTERACTIVE DASHBOARD



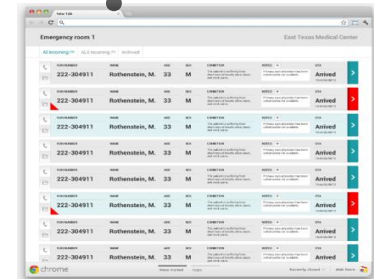
ELECTRONIC PATIENT CARE REPORTING



INVENTORY MANAGEMENT & ASSET TRACKING



CONNECTIVITY WITH VITALS MONITORS



ED WEB PORTAL
REAL TIME CONNECTIVITY WITH HOSPITAL

SUMMARY



Capabilities and **knowledge** been **strengthened**

Global experience in wide range of **Public Safety** customers.

Been with you for the last **10 years**, and will be around for **years to come**

We know and **understand** your **unique environment**

Want to work with you to **develop** for the **challenges** that lie ahead



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