West Midlands Ambulance Service
University NHS Foundation Trust

Digital Transformation

Phil Collins

Trust us to care.

Agenda

- What is digital?
- Why does it matter?
- What can we do?

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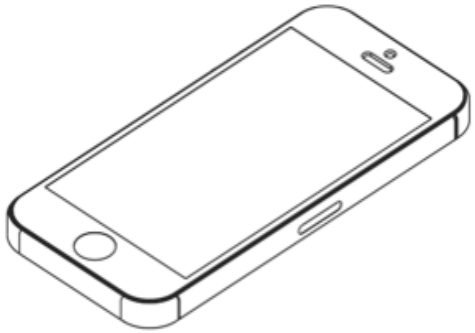
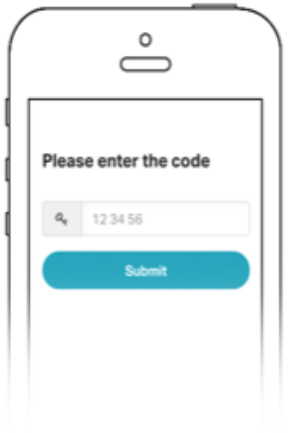
Some questions…





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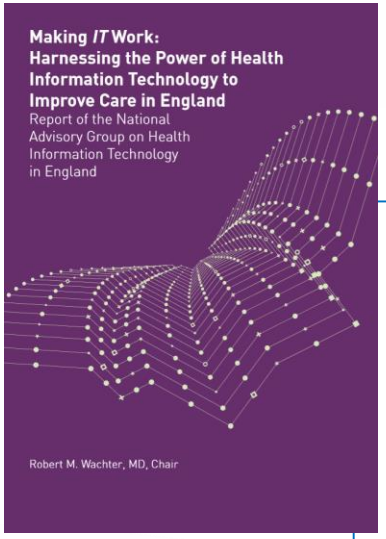
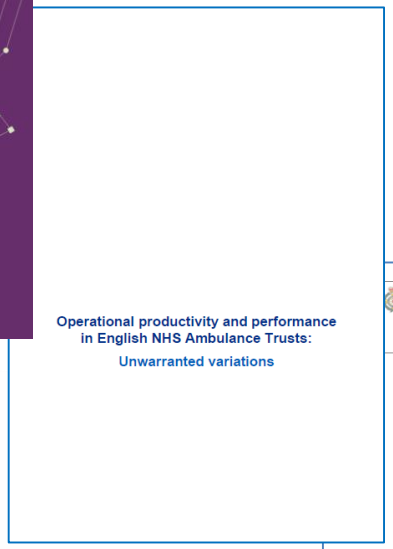
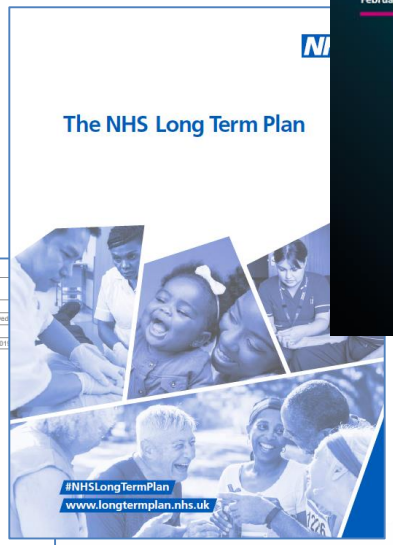
What's going on?





National Ambulance Digital Strategy
v2.0



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What is it?

digital

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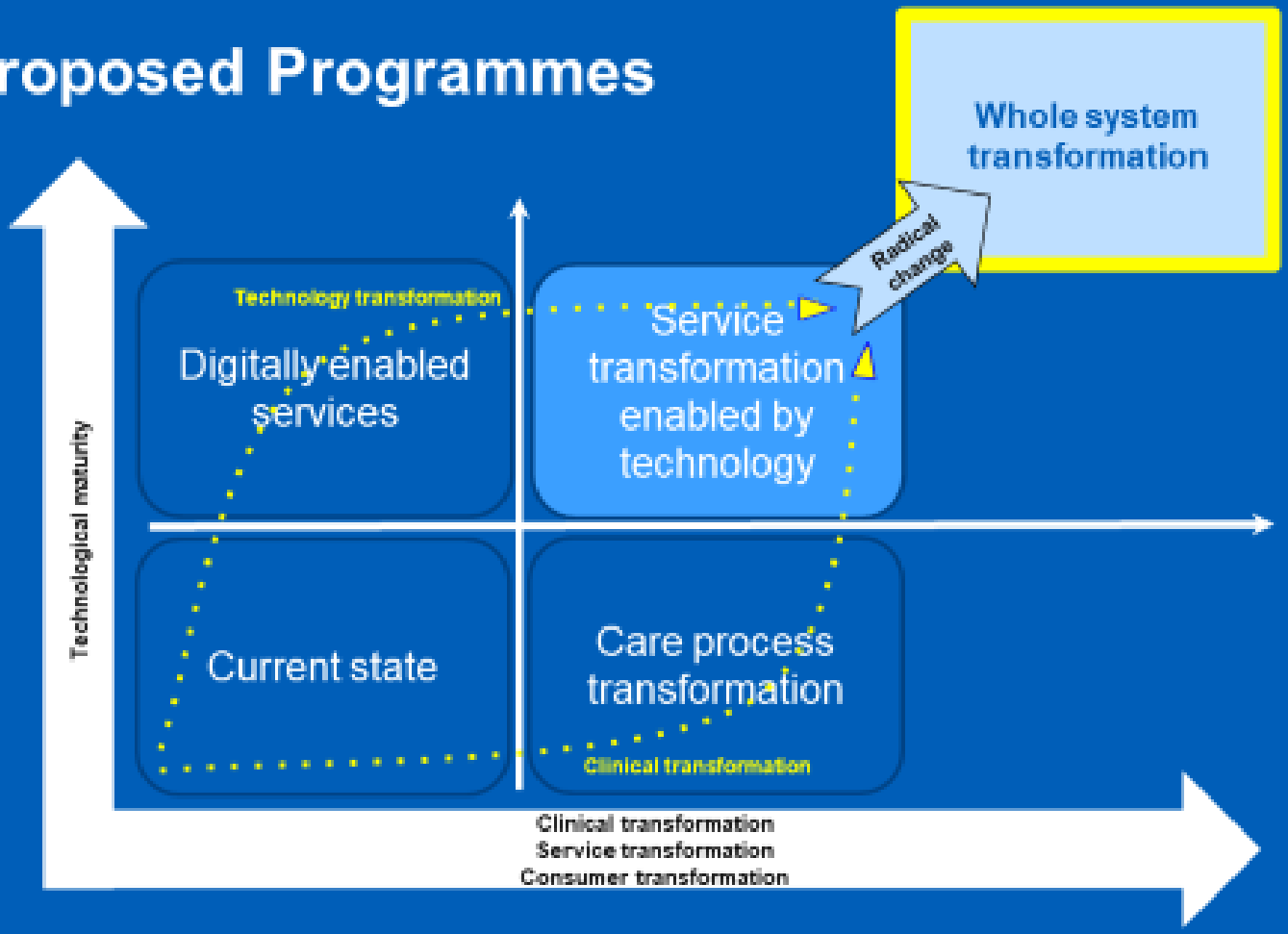
Proposed Programmes



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Is it important?

- Yes but…
  - Not enough money to just do more
  - It might not be quick

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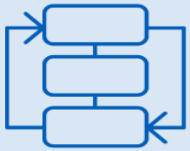
Global Digital Exemplar

Establish world class leaders in healthcare digitisation



Make it quicker, easier & cheaper to replicate elsewhere

Develop a vibrant and responsive market place

Demonstrate the impact on clinical care & operational delivery

Demonstrate the value of new or emergent technology

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Global Digital Exemplar

- Current GDEs
  - Sharing
  - Adoption
- Expansion

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Digital challenges?

- Cost
- Governance
- Embracing change
- All of us, playing our part

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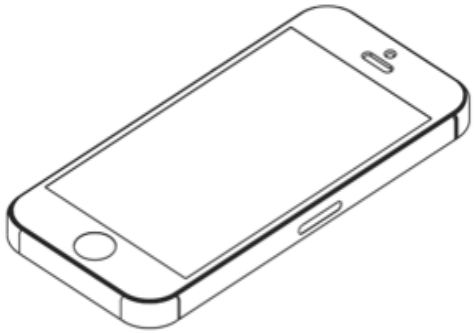
Where next…



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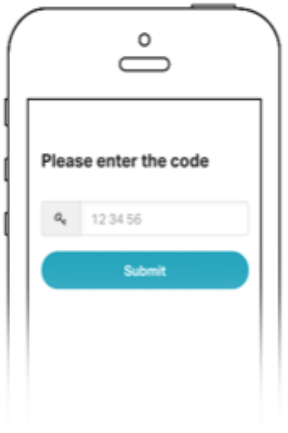

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Making IT Work

nhs digital academy

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Thank you

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