## THE NHS FORWARD TASK: A BIGGER ROLE FOR THE AMBULANCE SECTOR?

Ambulance Leadership Forum 2019



Chris Hopson
Chief Executive

#### Food for your thought



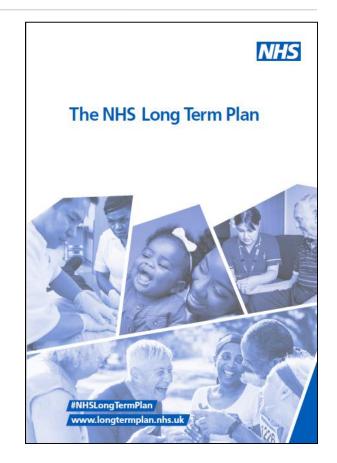
# THE LANDSCAPE IS CHANGING HOW DOES THE AMBULANCE SECTOR REACT?

- What are the key priorities for NHS frontline going forward?
  - Can the ambulance sector play a bigger role?
  - And, if so, what does the ambulance sector need to do to play that wider role?

#### The NHS Frontline Forward Task



- Recover performance
- Return to financial balance as a sector and as individual institutions
- Speed up the transition to system working across integrated local health and care systems
- Rapidly move to new models of care, integrating social, community and primary care at neighbourhood level
- Improve outcomes for children and disease groups: mental health, cancer, diabetes, cardiovascular, respiratory and stroke
- Better focus on preventable causes of early mortality whole population health
- **Solve workforce shortages** and empower the workforce to improve outcomes and patient experience
- Deliver a rapid and consistent digital transformation



#### Conceptions of the ambulance sector role



**Operationally** excellent service deliverer to local health and care systems

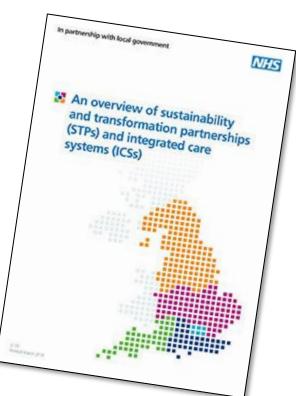


Key strategic transformation partner in local health and care systems

#### Larger ambulance role in system working?

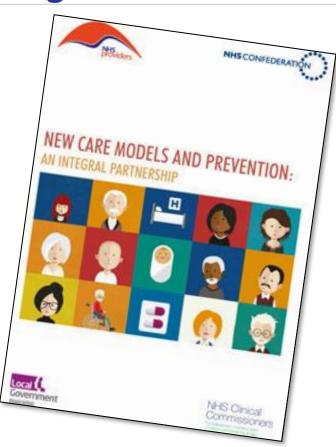


- System working here to stay e.g. STPs to become ICSs by 2021
- STPs/ICSs will increasingly become the strategic forum to drive change and new models and for planning, workforce etc.
- Ambulance sector has often found STP engagement difficult: footprint size / strategic capacity & capability
- A fully engaged ambulance trust has much to offer:
  - Understanding of whole footprint and managing service delivery at scale / across large populations
  - Objectivity and potential as an impartial player
  - A different perspective
  - Potential lynchpin on key UEC pathway
  - Understanding of how to act as service integrator/front door/first point of contact
- How to build your capacity and capability to play a bigger role and how do you get invited to play that role?
- Full engagement in STPs/ICS should build understanding of your role, grow relationships and enable you to improve your operational performance



#### Larger ambulance role in new models of care?





- Strong focus on rapidly adopting models that:
  - Move care closer to home, reserving acute hospital care for those who need it e.g. admission avoidance
  - Triage and route to community / primary / social care services earlier and more effectively
  - Provide effective & efficient single point of first contact
  - Integrate services
  - Give greater emphasis to prevention
  - Develop new micro service models
- Ambulance services have key role to play:
  - Experience of developing/rolling out new macro level service approaches e.g. see and treat;
  - Ditto with micro approaches e.g. falls response and mental health paramedics
  - Using directory of services and 111 to act as strategic UEC pathway co-ordinators and re-designers
  - Understanding first point of contact and triage and how to integrate services

#### Larger ambulance role in recovering performance?



- Performance on the urgent and emergency care pathway needs rapid improvement
- We have to find a way of sustainably matching rising demand and capacity long term
- Again, ambulance sector has a key role:
  - Orientation / operation of day to day bread and butter conveyancing and see and treat services
  - Day to day interface with acute hospitals and others on the UEC pathway
  - Redesign of UEC pathway including adopting new models (as per previous slide)



## Larger ambulance role in workforce challenges?





- Direction of travel to address workforce shortages:
  - Use STPs / ICSs as key workforce planning level
  - Devolve more power to ICSs/STPs
  - Stop competing with each other for scarce labour
  - Use roles beyond nurses and doctors (e.g. paramedics) more innovatively
- Growing demand and therefore potential for competition for paramedics (e.g. primary care)
- Ambulance trusts could play key role:
  - Acting as paramedic workforce (and wider?) coordinators in STPs / ICSs?
  - Role model how to lead recruitment, development and retention of a key workforce group across an STP/ICS footprint, best meeting everyone's needs

#### **Enablers to play the broader strategic role**



- Operational stability (easier said than done!)
   providing bandwidth to play wider strategic role
- Senior leadership capacity and capability
- A more consistent and strategic approach to ambulance commissioning and service contracting:
  - Aggregated and more capable commissioning
  - A more consistent service pattern (e.g. 111 and local directory of services delivery)
- Consistent agreement across the ambulance sector of the wider role you want to play...and consistent capacity / capability to play it
- Educating the rest of the NHS to see the role you could play, if they enabled / supported you to play it

#### A GIVE AND A GET?

#### **WIDER NHS GIVE**

- Investment in ambulance sector capacity/capability
- More strategic & consistent commissioning of 111, local directory of services etc.
- Invitation to broader role

#### **WIDER NHS GET**

- Operationally excellent service delivery (of course!)
- Effective and consistent strategic drivers of STP/ICS change and transformation



# Q&A THANK YOU